

Watch Out No Fun City...There's A New Venue In Town

The Imperial Vancouver's brings new energy to a Downtown Eastside legend

Vancouver, BC (May 23, 2013) – The Imperial (previously District 319), Vancouver's newest premiere multi-purpose event venue is set to redefine Vancouver's special event experience. A cross between a historic Asian film house and a high-end concert space, The Imperial features an upscale lobby, lounge, dance floor, stage, theatre, and a world-class sound system. Nestled at the centre point of Railtown, Gatown and Chinatown; it will help revitalize the neighborhood and stir up Vancouver's music and art scene.

The Imperial brings together some of the best in the business as its new ownership team. Combining the marketing/music brain of Scott Emslie (Center of Gravity & KELOHA) with the production prowess of event engineers Promosa (Chris Ball), and Vancouver industry vets Baxter Wilson (Joe's Apartment) and Ken Phelan (Granville Entertainment Group). The team has maintained the space's Chinese flair while adding technical upgrades to maximize it as a multi-function venue. To take both corporate and live performance events to the next level, they've outfitted The Imperial with one of the top sound systems in the world.

"With the closing of The Waldorf and an already limited selection of multi-function venues, The Imperial offers a much-needed new home for live events in the city," says Scott Emslie, Director of Marketing. "The Imperial is the mid-size venue Vancouver has been missing – it's perfect for events that need a smaller venue than the Commodore Ballroom, but with the same high caliber features and more."

Respecting its roots as a kung-fu film house in East Vancouver, The Imperial supports Intersections Media Opportunities for Youth, a non-profit society that offers skills development programs for at-risk youth in the lower mainland, donating 100% of coat-check revenue, operating space, and an annual fundraiser.

The Imperial – Vancouver's hidden gem brings the stylish night out back to the "no fun" city. Filling an entertainment void, it can accommodate any type of private event Vancouverites can dream up.

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ABOUT THE IMPERIAL www.ImperialVancouver.com

The Imperial is a 6,000 square foot stylish, state-of-the-art private event and multimedia facility located in the city's urban core. It is Vancouver's hidden gem. Carefully transformed from its abandoned Asian movie house state to its contemporary revitalized form, The Imperial offers an exciting and unparalleled event experience. With a recently updated world class audio and lighting package as well as a flexible floor plan, it accommodates anything from concerts, corporate presentations, sit-down dinner service, fundraising events, private events or anything you can think of. If you can imagine it, we can create it.

ABOUT PROMOSA MANAGEMENT INC www.promosa.ca

With offices in Vancouver and Whistler, our BC owned and operated business currently provides services across Western Canada. Promosa provides consultancy, design and the creative implementation of tools that create experiences. Promosa is results driven, action focused, and specializes in connecting brands to the target audience. Promosa is now an integral partner with The Imperial – offering complete event product services to not only develop the idea, but also bring it to life.

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