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Monster Energy Center of Gravity – Canada’s Hottest Beach Festival ***Over 150 Pro Athletes & Biggest Names in Electro & Hip Hop Come to Kelowna***

Kelowna, BC (July 3, 2013) – Canada’s Hottest Beach Festival returns to the sandy beaches of Kelowna’s City Park this August long weekend (Aug 2-4, 2013). The biggest, adrenaline-pumping festival to hit the Okanagan combines some of the best names in electronic music and hip-hop with over 150 athletes competing in 8 different sports including beach volleyball, basketball, freestyle mountain biking, wakeboarding, wakeskating, FMX, skateboarding, and BMX.

With over 20 of the hottest music acts, **Monster Energy Center of Gravity** is ready for its biggest year yet. Recently dubbed *New York Times* ‘new face of electronic dance music,’ **Kaskade** kicks off the festival Friday night, alongside Swedish electro house duo **Dada Life**. Day two **Lights** – 2012 Juno nominee and 2009 past winner – takes the stage with New York rapper **Hoodie Allen**.

Hip hop artists **Hopsin** and **Just Blaze** (producer for Jay-Z and Eminem, among others) get the crowd going on Sunday. Closing out the festival is one of the most popular DJs in the world, **Tiësto**.

The sports action starts on the **Hot Sands Beach** with the Bud Light Lime Pro Beach Volleyball tournaments and continues in the **Hoop Zone**, home to the 4 on 4 full court competition that attracts some of Canada’s best players, including last year’s champion Drew Slaght and Alberta brothers Henry & Ross Bekkering on break from the Dutch Pro League.

Kelowna native and mountain biking icon Steve Romaniuk will hosts the **Dirt Zone** featuring Center of Gravity’s biggest course yet for the high-flying FMX and freestyle mountain bike shows. **Water Zone** boasts a System 2.0 cable park where world-class wakeboarders like Dustin O’Ferrall and Drew Kennedy will rip the rails, wall rides, and jumps on Hot Sands Beach. **Urban Zone** showcases street culture with best of local skateboard and BMX talent competing alongside urban and hip-hop style DJs and artists. Skateboarder Skylar Kehr and BMX rider Joey Krank are just some of the athletes competing for the championship title this year.

Monster Energy Center of Gravity 3-day sport and music passes are SOLD OUT; Single day sport and music passes are available for \$99; and Sport Passes are available for \$19 - \$29 / day or \$49 - \$59 for 3-day passes. Kids 12-6yrs are half price and 5yrs and under FREE before 1pm (with a paying adult; Sport Pass only). To view complete line-up times, accommodations, and purchase tickets, visit www.centerofgravity.ca

About Monster Energy Center of Gravity:

Monster Energy Center of Gravity takes place on the beautiful sandy beaches of Kelowna's City Park along Okanagan Lake August 2-4, 2013. It features concerts each evening, DJs shows, 3 stages, beverage gardens, bikini contests, after parties, and over 150 pro athletes competing in 8 different sports including beach volleyball, basketball, freestyle mountain biking, wakeboarding, wakeskating, FMX, skateboarding, and BMX. Electro powerhouses Tiësto, Kaskade, and Dada Life headline the lineup, which also includes Hoodie Allen, Cazzette, Tommy Lee & DJ Aero w/ Sofi, Hopsin, Lights, Wolfgang Gartner, Le Castle Vania, DVBBBS, and more. Monster Energy Center of Gravity is Canada's hottest beach festival www.centerofgravity.ca

About Wet Ape Productions:

Scott Emslie founded Wet Ape in 2007. With a background as a professional volleyball player, Scott decided to produce a large beach volleyball event called "VolleyFest" (2007). The event was a success and Scott and his team were hooked on the thrill of creating cool new events. Since 2007 the team hasn't looked back and Wet Ape is the proud owner of Canada's hottest beach festival, Center of Gravity, which draws 25,000 - 30,000 guests a year and the Keloha Music and Arts Festival. Wet Ape is also now producing large-scale arena shows with some of the biggest names in electronic dance music including Deadmau5, Calvin Harris, and Tiesto.

MONSTER ENERGY CENTER OF GRAVITY'S ADRENALINE-FILLED SPORTS LINEUP:

Friday August 2, 2013

9:00am - 7:00pm Beach Volley Ball
 9:00am - 7:00pm Basketball Round Robin (Hoops Zone)
 11:00am - 12pm Jam Session (Water Zone)
 12:00pm - 1pm Jam session (Urban Zone)
 1:00pm - 1:30pm FMB Jam Session (Dirt Zone)
 1:30pm - 2:00pm FMX Jam Session (Dirt Zone)
 1:30pm - 2:30pm Jam Session (Water Zone)
 2:30pm - 3:30pm BMX Session (Urban Zone)
 3:00pm - 4:00pm Mayem Session (Dirt Zone)
 3:30pm - 4:30pm Skate Session (Urban Zone)
 4:00pm - 5:00pm Jam Session (Water Zone)
 4:00pm - 5:00pm Kai Sky Walker (Dirt Stage)

Saturday August 3, 2013

9:00am - 7:00pm Beach Volley Ball
 9:00am - 11:00am Basketball Round Robin (Hoops Zone)
 11:00am - 12:00pm Jam Session (Water Zone)
 12:00pm - 4:00pm Basketball Playoffs (Hoops Zone)
 12:00pm - 1:00pm Jam Session (Urban Zone)
 12:30pm - 1:00pm FMX Jam Session (Dirt Zone)
 1:00pm - 1:30pm FMB Jam Session (Dirt Zone)
 1:30pm - 2:30pm Kytami (Dirt Stage)
 1:30pm - 2:30pm Jam Session (Water Zone)
 2:30pm - 3:30pm BMX Best Trick (Urban Zone)
 2:30pm - 3:00pm FMX Jam Session (Dirt Zone)
 3:00pm - 4:00pm FMB Best Line Comp (Dirt Zone)
 3:30pm - 4:30pm Skate Best Trick (Urban Zone)
 4:00pm - 5:00pm Slam Dunk Comp (Hoops Zone)
 4:00pm - 5:00pm Best Line Comp (Water Zone)
 4:00pm - 5:00pm The Wild (Dirt Stage)
 5:00pm - 5:30pm Mayham Session (Dirt Zone)

Sunday August 4, 2013

9:00am - 3:00pm Beach Volleyball
 9:00am - 2:00pm Basketball Playoffs (Hoops Zone)
 11:00am - 12:00pm Jam Session (Water Zone)
 12:00pm - 1:00pm Jam Session (Urban Zone)
 12:30pm - 1:00pm FMX Jam Session (Dirt Zone)
 1:00pm - 1:30pm FMB Jam session (Dirt Zone)
 1:30pm - 2:30pm Jam Session (Water Zone)
 1:30pm - 2:30pm CITYREAL (Dirt Stage)
 2:30pm - 3:30pm BMX Comp Final (Urban Stage)
 2:30pm - 3:00pm FMX Jam Session (Dirt Zone)
 3:00pm - 4:00pm FMB Best Trick Comp (Dirt Zone)
 3:00pm - 4:00pm Basketball Final (Hoops Zone)
 3:00pm - 4:30pm Pro Women's Beach Volleyball Final
 3:30pm - 4:30pm Skate Comp Final (Urban Zone)
 4:00pm - 5:00pm Best Trick Comp (Water Zone)
 4:00pm - 5:00pm HOPSIN (Dirt Stage)
 4:30pm - 6:00pm Pro Men's Beach Volleyball Final
 5:00pm - 5:30pm Mayhem Session (Dirt Zone)

** Times subject to change. **



CENTER OF GRAVITY 2013 MUSIC LINEUP:

Friday, August 2, 2013

- Kaskade
- Dada Life
- Tommy Lee w/ DJ Aero & SOFI
- Clockwork
- DVBBB
- Project 46

Saturday, August 3, 2013

- Cazzette
- Hoodie Allen
- Lights
- Le Castle Vania
- Mak J
- Loudpvck vs. M|O|D

Sunday, August 4, 2013

- Tiësto
- Wolfgang Gartner
- Just Blaze
- Hopsin
- Prok & Fitch
- Keys N Krates
- Manufactured Superstars

** Times subject to change. **