

## Lola & Gigi Offers Style to Fit Your Curves on West Coast Road Show Weboutique Brings Sizes 12+ Fashion to Vancouver & Calgary

**Vancouver, BC (May 12, 2009)** – Lola & Gigi, Canada's hottest online, high-end fashion boutique for curvy women sizes 12+ is taking their trunk show on the road with select dates in Vancouver on June 2-3, 2010 and Calgary on June 9-10, 2010; plus exclusive media sneak peek dates in each market.

Fans of the weboutique on this side of the country have long been awaiting the trunk shows for a chance at an up-close look at the highly coveted pieces on their wish lists, like the luxurious show pieces from *Anna Scholz*, or the lady-like dresses with a twist by *Melissa Masse*, and flirty cocktail dresses by *Tadashi Shoji*.

Created by Laura Caravaggio, an expert on curvy body styling, Lola & Gigi aims to empower women to feel confident in their curves by offering fabulous clothing that fits perfectly - where the size on the label is no longer important and focus on 'style' is key.

"I like to help women transform themselves through clothing," Laura says. "When something doesn't fit I remind women: it's not you - it's the dress! It's about finding the right cut and designs for your body type, without skipping out on style. And that's where Lola & Gigi comes in."

Known for the unique and hard-to-find brands they carry, including the eco-friendly bamboo designs of *Diane Kennedy* and the *Miraclesuit*® body slimming swimsuits, Lola & Gigi also offer denim in a array of styles to fit fuller body shapes. *Not Your Daughter's Jeans* are a best seller, as are the trendy and fit conscious styles from *Svoboda*, *Second Denim Yoga Jeans (Montreal)*, and *David Khan*.

Laura Caravaggio will attend at all trunk show dates to offer stylist advice. Plus, special guest Kim Flanagan from Mommy Wear Daily will add her styling genius in Calgary (June 10). This unique shopping destination for curvy women sizes 12- 24, the Lola & Gigi West Coast Road Show will be making stops at:

### **Vancouver:**

Media & VIP (invite only) June 1 @ 2 - 7 pm  
Public Trunk Show June 2 & 3 @ 11am – 7pm  
130 - 49 Dunlevy Ave (Railtown)

### **Calgary:**

Media & VIP (invite only) June 8 @ 2 - 7 pm  
Public Trunk Show June 9 & 10 @ 11am – 7pm  
100 – 7<sup>th</sup> Ave SW (Fashion Central)

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### **ABOUT LOLA & GIGI** [www.loloandgigi.com](http://www.loloandgigi.com)

Lola & Gigi is a Canadian, online high-end fashion boutique that features a carefully edited selection of designer pieces that showcase the curvy figure, along with styling tips for women sizes 12 to 24.

### **ABOUT LAURA CARAVAGGIO** [www.youtube.com/user/LolaandGigi](http://www.youtube.com/user/LolaandGigi)

Laura Caravaggio is an expert in curvy body styling. As the girlfriend girls call when they're stuck finding something to wear, she has styled the host for 'Til Debt Do Us Part' and supplied Lola & Gigi clothing to 'How To Look Good Naked Canada.' Laura's YouTube channel presents "Understanding Your Shape" videos, which offer curvy women tips on how to dress different body types.

**ABOUT KIM FLANAGAN** [www.mommyweardaily.com](http://www.mommyweardaily.com)

Kim Flanagan is a local Calgary stylist extraordinaire freelancing from Joe Fresh to Holt Renfrew, and is also the contributing editor for Mommy Wear Daily. Her mission is to give women permission to rock it, no matter the age, no matter the body. She is passionate about working with women, all women.

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